CBSE/DIR(ACAD)/2021

Date: October 26, 2021 Circular No. Acad-109/2021

All the Heads of Schools affiliated to CBSE

Subject: Ganga Utsav-A River Festival: 2021 - reg.

The National Mission for Clean Ganga (NMCG), Ministry of Jal Shakti has been celebrating 'Ganga Utsav' every year on 4th November with an aim to establish a strong public–river connect specially with Ganga and its ecology.

- 2. NMCG is organizing 'Ganga Utsav—A River Festival' from 1st to 3rd November 2021 at Delhi with similar events being held at 75 stations within the Ganga Basin and across major rivers in the country.
- 3. School Heads are advised to:
 - Celebrate 'Ganga Utsav-River Festival: 2021' and organize different activities like Competitions (Drawing, Painting, Story Telling, Debate & Slogan Writing); Cultural Events (Music, Poetry & Dance Performances); Quiz & Games; Ganga Run; Signature Campaigns; Plantation, Awareness & Cleanliness Drives etc. on the theme of specifically on Ganga & Rivers at large. Please submit the report of the events at: https://forms.gle/yv8nZboep2QLjPbM8 along with short videos and high-resolution photographs on or before 03.11.2021.
 - Disseminate the information of 'Ganga Utsav' and encourage the students, academic, technical & administrative staff to virtually attend the live event of 'Ganga Utsav' organized by NMCG from 1st to 3rd November through the following links:

https://www.facebook.com/cleanganganmcg

https://twitter.com/cleanganganmcg

https://www.youtube.com/namamigange

Scan QR Code to join live

The complete information of the live event, is also available at: www.gangautsav.com

Dr. Joseph/Emmanuel Director (Academics)

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India, Shastri Bhawan, A - Wing, Dr. Rajendra Prasad Road,New Delhi,110001







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- 11 The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector -3, Rohini, Delhi
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- The Director AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202.Shankar Vihar (Near APS), Delhi Cantt-110010
- All Regional Directors/Regional Officers of CBSE with the request to send this circular toall the Heads of the affiliated schools of the Board in their respective Regions
- 15 All Joint Secretary/ Deputy Secretary/ Assistant Secretary/SPS / Analyst, CBSE
- 16 All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
- 17 In charge IT Unit with the request to put this Circular on the CBSE Academic Website
- 18 In-Charge, Library
- 19 The Head (Media & Public Relations), CBSE
- 20 DS to Chairman, CBSE
- 21 SPS to Secretary, CBSE
- 22 SPS to Director (Academics), CBSE
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- 28 SPS to Director (EDUSAT), CBSE
- 29 Record File

Director (Academics)



